

Correlation Guide

The *Annual Editions* series provides students with convenient, inexpensive access to current, carefully selected articles from the public press. **Annual Editions: Mass Media 09/10** is an easy-to-use reader that presents articles on important topics such as *the coverage of war, advertising, the Internet*, and many more. For more information on *Annual Editions* and other *McGraw-Hill Contemporary Learning Series* titles visit www.mhcls.com.

This convenient guide matches the units in **Annual Editions: Mass Media 09/10** with corresponding chapters in three of our best-selling McGraw-Hill Mass Communications textbooks by Dominick, Rodman, and Baran.

Annual Editions: Mass Media 09/10	The Dynamics of Mass Communications: Media in the Digital Age, 10/e by Dominick	Mass Media in a Changing World, 2009 Updated Edition, 2/e by Rodman	Introduction to Mass Communication: Media Literacy and Culture, Updated 5/e by Baran
Unit 1: Living With Media	Chapter 1: Communication: Mass and Other Forms Chapter 2: Perspectives on Mass Communication Chapter 3: Historical and Cultural Context Chapter 4: Newspapers Chapter 6: Books Chapter 9: Motion Pictures Chapter 10: Broadcast Television Chapter 19: Social Effects of Mass Communication	Chapter 1: Introduction: Media in a Changing World Chapter 2: Media Impact: Mass Communication Research and Effects Chapter 3: Books: The Durable Medium Chapter 4: Newspapers: Where Journalism Begins Chapter 6: Movies: Magic from the Dream Factory	Chapter 1: Mass Communication, Culture, and Media Literacy Chapter 3: Books Chapter 4: Newspapers Chapter 5: Magazines Chapter 6: Film Chapter 7: Radio, Recording, and Popular Music Chapter 8: Television, Cable, and Mobile Video Chapter 13: Theories and Effects of Mass Communication
Unit 2: Telling Stories	Chapter 4: Newspapers Chapter 10: Broadcast Television Chapter 13: News Gathering and Reporting Chapter 19: Social Effects of Mass Communication	Chapter 10: The Internet: Convergence in a Networked World Chapter 11: Electronic News: Information as Entertainment	Chapter 4: Newspapers Chapter 8: Television, Cable, and Mobile Video Chapter 15: Global Media
Unit 3: Players and Guides	Chapter 16: Formal Controls: Laws, Rules, Regulations Chapter 17: Ethics and Other Informal Controls Chapter 19: Social Effects of Mass Communication	Chapter 7: Recordings and the Music Industry: Copyright Battles, Format Wars Chapter 14: Media Law: Understanding Freedom of Expression Chapter 15: Media Ethics: Understanding Media Morality	Chapter 7: Radio, Recording, and Popular Music Chapter 14: Media Freedom, Regulation, and Ethics

<p>Unit 4: A Word From Our Sponsor</p>	<p>Chapter 15: Advertising</p>	<p>Chapter 4: Newspapers: Where Journalism Begins Chapter 10: The Internet: Convergence in a Networked World Chapter 13: Advertising: The Media Support Industry</p>	<p>Chapter 4: Newspapers Chapter 5: Magazines Chapter 7: Radio, Recording, and Popular Music Chapter 8: Television, Cable, and Mobile Video Chapter 12: Advertising</p>
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