

Company Brief: The Boeing Company

FACT SHEET

Founded:

1916
Seattle, Washington

Headquarters:

100 N. Riverside Plaza
Chicago, Illinois 60606
Telephone: 206-655-2121

Core businesses:

Commercial Airplanes
Military Aircraft and Missile Systems
Space and Communications

Principal stock exchange:

NYSE

Trading symbol:

BA

Independent auditors:

Deloitte & Touche LLP

TEAM ASSIGNMENT

1. Research the company and present your findings to the class. Include a discussion of financial information, products and services, and business strategies.
2. As a group, answer the following questions:
 - a. What did you learn about this company as a result of your research?
 - b. Would you recommend investing in this company? Why or why not?
 - c. If you were a manager for this company, would you implement any changes? If you answered "Yes," describe the changes that you would implement and the reasons for the changes. If you answered "No," provide reasons for your answer.