

## **Company Brief: American Eagle Outfitters, Inc.**

### ***FACT SHEET***

*Founded:*

1977

Warrendale, Pennsylvania

*Headquarters:*

150 Thorn Hill Drive

Warrendale, Pennsylvania 15086-7528

Telephone: 724-776-4857

*Core business:*

Apparel

*Principal stock exchange:*

Nasdaq

*Trading symbol:*

AEOS

*Independent auditors:*

Ernst & Young LLP

### ***TEAM ASSIGNMENT***

1. Research the company and present your findings to the class. Include a discussion of financial information, products and services, and business strategies.
2. As a group, answer the following questions:
  - a. What did you learn about this company as a result of your research?
  - b. Would you recommend investing in this company? Why or why not?
  - c. If you were a manager for this company, would you implement any changes? If you answered "Yes," describe the changes that you would implement and the reasons for the changes. If you answered "No," provide reasons for your answer.