

Company Brief: Safeway Inc.

FACT SHEET

Founded:

1926
American Falls, Idaho

Headquarters:

P.O. Box 99
Pleasanton, California 94566-0009
Telephone: 877-723-3929

Core businesses:

Food/drug retailers

Principal stock exchange:

NYSE

Trading symbol:

SWY

Independent auditors:

Deloitte & Touche LLP

TEAM ASSIGNMENT

1. Research the company and present your findings to the class. Include a discussion of financial information, products and services, and business strategies.
2. As a group, answer the following questions:
 - a. What did you learn about this company as a result of your research?
 - b. Would you recommend investing in this company? Why or why not?
 - c. If you were a manager for this company, would you implement any changes? If you answered "Yes," describe the changes that you would implement and the reasons for the changes. If you answered "No," provide reasons for your answer.