

Company Brief: Sara Lee Corporation

FACT SHEET

Founded:

1939
Baltimore, Maryland

Headquarters:

Three First National Plaza
Chicago, Illinois 60602-4260
Telephone: 312-726-2600

Core business:

Manufacturer and marketer of high-quality, brand-name products

Principal stock exchange:

NYSE

Trading symbol:

SLE

Independent auditors:

PricewaterhouseCoopers LLP

TEAM ASSIGNMENT

1. Research the company and present your findings to the class. Include a discussion of financial information, products and services, and business strategies.
2. As a group, answer the following questions:
 - a. What did you learn about this company as a result of your research?
 - b. Would you recommend investing in this company? Why or why not?
 - c. If you were a manager for this company, would you implement any changes? If you answered "Yes," describe the changes that you would implement and the reasons for the changes. If you answered "No," provide reasons for your answer.