

Company Brief: Dole Food Company, Inc.

FACT SHEET

Founded:

1851
Hawaii

Headquarters:

One Dole Drive
Westlake Village, CA 91362
Telephone: 818-879-6600

Core business:

Producer and marketer of fresh fruit and vegetables

Principal stock exchange:

NYSE

Trading symbol:

DOL

Independent auditors:

Deloitte & Touche LLP

TEAM ASSIGNMENT

1. Research the company and present your findings to the class. Include a discussion of financial information, products and services, and business strategies.
2. As a group, answer the following questions:
 - a. What did you learn about this company as a result of your research?
 - b. Would you recommend investing in this company? Why or why not?
 - c. If you were a manager for this company, would you implement any changes? If you answered "Yes," describe the changes that you would implement and the reasons for the changes. If you answered "No," provide reasons for your answer.