

Company Brief: Avery Dennison Corporation

FACT SHEET

Founded:

1935

Pasadena, CA

Headquarters:

150 North Orange Grove Boulevard

Pasadena, CA 91103

Telephone: 626-304-2000

Core business:

Pressure-sensitive adhesives and materials

Consumer and converted products

Principal stock exchange:

NYSE

Trading symbol:

AVY

Independent auditors:

PricewaterhouseCoopers LLP

TEAM ASSIGNMENT

1. Research the company and present your findings to the class. Include a discussion of financial information, products and services, and business strategies.
2. As a group, answer the following questions:
 - a. What did you learn about this company as a result of your research?
 - b. Would you recommend investing in this company? Why or why not?
 - c. If you were a manager for this company, would you implement any changes? If you answered “Yes,” describe the changes that you would implement and the reasons for the changes. If you answered “No,” provide reasons for your answer.