

Company Brief: DuPont

FACT SHEET

Founded:

1802

Wilmington, DE

Headquarters:

1007 Market Street

Wilmington, DE 19898

Telephone: 302-774-1000

Core business:

Electronic and communication technologies

Performance materials

Coating and color technologies

Safety and protection

Agriculture and nutrition

Principal stock exchange:

NYSE

Trading symbol:

DD

Independent auditors:

PricewaterhouseCoopers LLP

TEAM ASSIGNMENT

1. Research the company and present your findings to the class. Include a discussion of financial information, products and services, and business strategies.
2. As a group, answer the following questions:
 - a. What did you learn about this company as a result of your research?
 - b. Would you recommend investing in this company? Why or why not?
 - c. If you were a manager for this company, would you implement any changes? If you answered “Yes,” describe the changes that you would implement and the reasons for the changes. If you answered “No,” provide reasons for your answer.