

Company Survey Avis Group

Instructions: The Part 1 Company Survey contains five sections: Company Capsule, Financial Data, Company Culture, Investor Info, and In the News. Complete the questions and activities for each section as you study Part 1 of the textbook. Each section offers specific instructions and research tips.

Company Capsule

Instructions: Fill in the following chart with information about Avis Group. Use the Avis Web site (www.avis.com) or Hoover's Online (www.hoovers.com) to locate this basic company data.

Research Tips: Use the "About Avis" link on the Avis Web site to locate basic company data. On the Hoover's Online site, use the "Companies & Industries" link and then search for Avis Group using the **Search** function.

Corporate Headquarters Address:	
Phone:	
Year founded	
Mission Statement	
Avis Values (list six primary values)	
Number of Employees	
Number of Avis Rental Locations Worldwide	
Fleet Number of Vehicles: Types of Vehicles: (list five)	
Current CEO	
Top Competitors (list three)	
Avis is a subsidiary of what company?	

Financial Data

Instructions: Since Avis Group is a subsidiary of Cendant Corporation, its financial data is reported on the Cendant Corporation Web site (www.cendant.com). Answer the following questions about Cendant Corporation financial data.

Research Tips: Use the 2001 Cendant Corporation Annual Report to answer the following questions. Note that Cendant Corporation prepares consolidated financial statements in which all business segments are combined.

1. Describe the Vehicle Services Segment of Cendant Corporation. Discuss the seasonality of the vehicle rental business, Internet strategies, and growth predictions for the segment.
2. In 2001 what percentage of revenue was derived from car rental operations and franchise businesses for Cendant Corporation?
3. What total revenues were reported for Cendant Corporation in 2001?
4. List the four financial statements found in the 2001 annual report for Cendant Corporation.
5. In which month is the fiscal year closed?
6. What net income or net loss was reported for Cendant Corporation and Subsidiaries for the year ended December 31, 2001?
7. What total assets were reported for Cendant Corporation and Subsidiaries at December 31, 2001?
8. Express the Cendant Corporation balance sheet in equation form, using the fundamental accounting equation. (Include “Liabilities under management and mortgage programs” and “Mandatorily redeemable preferred interest in a subsidiary” in your total liabilities computation.)
9. Review the Cendant Corporation income statement for the period ending December 31, 2001 and balance sheet as of December 31, 2001. Journalize the following transaction:
Jan. 15, 2002 Performed services on account for \$12,000.
10. Prepare a postclosing trial balance for Cendant Corporation based on the December 31, 2001 balance sheet.

Company Culture

Instructions: Answer the following questions related to Avis Group's corporate responsibility and community involvement.

Research Tips: Use the "About Avis" link on the Avis Web site (www.avis.com) to research answers to the following questions.

1. List five U.S. awards presented to Avis Group relating to customer service, employee satisfaction, or business recognition.
2. Discuss Avis Group's recent involvement in civic and charitable endeavors. Describe how these activities can help provide positive role models to individuals and to others in the business community.
3. Describe the components of the Avis Cares[®] Program.
4. How many calls were handled by Avis reservation centers in 2000?

Investor Info

Instructions: Answer the following questions about investment options in Cendant Corporation (the parent company of Avis Group).

Research Tips: Use the "Investor Center" link on the Cendant Corporation Web site to research answers to these questions.

1. Describe the resources offered to investors on the Cendant Corporation Web site.
2. If you were interested in buying stock in the Cendant Corporation (parent company of Avis Group), could you purchase this stock directly from the company?
3. What is the current common stock price for one share of Cendant stock?
4. Which stock exchange is the stock traded on?
5. What is the stock ticker symbol for Cendant stock?
6. If you were a potential investor in Cendant Corporation, what types of information would you find useful to make your investment decision?

In the News

Instructions: Use one or more of the following resources to locate current news articles about Avis Group or Cendant Corporation. After you have selected and reviewed one

article, write a half-page synopsis of the article. Discuss how you think this information might impact stock prices or revenues. Include the source, name, and date of the article you selected.

Hoover's Online (www.hoovers.com)

Reuters (www.reuters.com)

CNN/Money (money.cnn.com)

Research Tips: Use the search terms "Avis" or "Cendant" on the sites listed above to find company related news.