

Company Survey The Home Depot

Instructions: The Part 2 Company Survey contains five sections: Company Capsule, Financial Data, Company Culture, Investor Info, and In the News. Complete the questions and activities for each section as you study Part 2 of the textbook. Each section offers specific instructions and research tips.

Company Capsule

Instructions: Fill in the following chart with information about The Home Depot. Use the Home Depot Web site (www.homedepot.com) or Hoover’s Online (www.hoovers.com) to locate this basic company data.

Research Tips: Use the “Company Information” link on the Home Depot Web site to locate basic company data. On the Hoover’s Online site, use the “Companies & Industries” link and then search for Home Depot using the **Search** function.

Corporate Headquarters Address:	
Phone:	
Year Founded	
Founded By	
Number of Employees	
Number of Stores	
Number of Products	
Current CEO	
Top Competitors (list three)	
Types of Products Offered	
Types of Services Offered	

Financial Data

Instructions: Answer the following questions about Home Depot financial data.

Research Tips: Use the 2001 Home Depot Annual Report and the Home Depot Web site to answer the following questions.

1. What net sales were reported in 2001?
2. How many transactions did Home Depot complete with customers in 2001?
3. As a merchandising and service business, Home Depot extends credit to its customers. List the types of accounts Home Depot offers to customers.
4. What short-term receivables are reported as of February 3, 2002, for Home Depot? What percentage of total assets are these receivables?
5. If a customer were to return a purchase that was made on account to a Home Depot store, what entry do you think would be made to the accounting records?
6. Discuss the “merchandising reorganization” that the company implemented according to the letter to shareholders.
7. Home Depot uses credit to purchase large volumes of products for resale. What total Accounts Payable were reported as of February 3, 2002?
8. Name three vendors (or brands) from which Home Depot buys merchandise for resale.
9. What amount of cash and cash equivalents were reported at February 3, 2002? For January 28, 2001? What explanation is given for the large increase in liquid cash?
10. What form of cash receipts do you think is most common at Home Depot stores?

Company Culture

Instructions: Answer the following questions related to The Home Depot’s principles, community involvement, and employee culture.

Research Tips: Use the “Community Involvement” link on the Home Depot Web site (www.homedepot.com) to research answers to the following questions.

1. Describe the contributions and donations made by Home Depot and its employees after the World Trade Center catastrophe.
2. Describe the types of community services donated by Home Depot employees.
3. Describe the seven beliefs and principles that guide all Home Depot associates.

Investor Info

Instructions: Answer the following questions about investment options in The Home Depot.

Research Tips: Use the “Financial Info” link on the Home Depot Web site to research answers to these questions.

1. Describe the ways a potential investor can purchase Home Depot stock.
2. What is the current common stock price for one share of Home Depot stock?
3. Which stock exchange is the stock traded on?
4. What is the stock ticker symbol for Home Depot stock?
5. What dividend was paid to stockholders on June 27, 2002?

In the News

Instructions: Use the Home Depot Press Release page to locate a current release about company financial data. After you have selected and reviewed the press release, prepare an oral presentation for your class. Include visual aids like charts and graphs to depict the earnings trends or financial data. Ask the class how they think this information might impact stock prices or future earnings.