

Company Survey SAS Institute Inc.

Instructions: The Part 3 Company Survey contains five sections: Company Capsule, Financial Data, Company Culture, Investor Info, and In the News. Complete the questions and activities for each section as you study Part 3 of the textbook. Each section offers specific instructions and research tips.

Company Capsule

Instructions: Fill in the following chart with information about SAS Institute. Use the SAS Institute Web site (www.sas institute.com) and Hoover’s Online (www.hoovers.com) to locate this basic company data.

Research Tips: Use the “Our Company” link on the SAS Institute Web site to locate basic company data. On the Hoover’s Online site, use the “Companies & Industries” link and then search for SAS Institute using the **Search** function.

Corporate Headquarters Address:	
Phone:	
Year Founded	
Number of Offices Worldwide	
Number of Employees	
Number of SAS Users Worldwide	
Current CEO	
Top Competitors (list three)	
Types of Products/Services Offered	
SAS Clients (list three)	

Financial Data

Instructions: Answer the following questions about SAS Institute financial data.

Research Tips: Use the 2001 SAS Institute Annual Report and the SAS Institute Web site to answer the following questions.

1. Is SAS a publicly traded or a privately held company?
2. What gross revenues were reported in 2001? In 2000?
3. When SAS Institute records payroll and payroll taxes for its workforce located in Cary, North Carolina, what general ledger accounts do you think are used?
4. Assume the company had a gross U.S. payroll of \$48,400 for one payroll period, a federal unemployment tax rate of 6.2 percent, and a state unemployment tax credit of 5.4 percent. What amount of federal unemployment tax is due? (Assume that earnings limits have not been exceeded by any employee.)
5. SAS Institute's corporate headquarters is located in Cary, North Carolina, where 3,400 employees work. Find out what percentage of gross wages should be paid for state employment taxes for most newly liable businesses in North Carolina. Use the Employment Security Commission of North Carolina Web site at www.ncesc.com/business/UI/uiTax.asp

Company Culture

Instructions: Answer the following questions related to SAS Institute's company culture, work environment, and community involvement.

Research Tips: Use the "Our Company" and "Press Center" links on the SAS Institute Web site to find answers to the following questions.

1. Describe the types of philanthropic activities performed by SAS Institute.
2. Review the SAS milestones/timeline found on the SAS Institute Web site. Describe 10 events that likely had a positive effect on employee morale and employee satisfaction.
3. Review the job listings for SAS Institute. What jobs are available in the finance and accounting fields? Select two job opportunities that sound interesting to you and discuss the responsibilities of those jobs.

Investor Info

Instructions: Answer the following questions about investment options in SAS Institute.

Research Tips: Use the “About Our Company” and the “Annual Report” links on the SAS Institute Web site to research answers to these questions.

1. Is SAS stock available for purchase to the public? Discuss the reasons why a company might choose to remain a privately held company instead of becoming a publicly traded company.
2. What does the company view as its most “strategic asset”?
3. By what percentage did the total workforce of SAS Institute increase in 2001?

In the News

Instructions: Use the “Software by Solution” link on the SAS Institute Web site to locate information about SAS Human Capital Management, formerly called HR Vision. Describe the purpose of SAS Human Capital Management. What types of data can the human resource manager gather, analyze, and use for decision making? What benefits can you identify for a company that chooses to implement this product? Write a half-page report on your findings.