Founded in 1976, Norman Adrian Wiggins School of Law at Campbell University prepares hundreds of students to pass the North Carolina Bar Exam and launch careers in law and public service every year. Based in Raleigh, North Carolina, it is the only law school in the state’s capital and serves approximately 450 students representing a multitude of nationalities, undergraduate institutions and home states.

The Law School Classroom

In the early 2000s, Campbell University Law Professor William Woodruff began seeing more and more students pounding away on laptops during class, typing furiously in hopes of capturing every bit of information shared and discussed during the day’s session. Those that were not using laptops were writing furiously on their yellow legal pads. He also noticed a corresponding decrease in the classroom engagement and participation that frequently yields the greatest learning and development in law school. He began searching for an educational tool that would help eliminate his students’ urgency to record every minute of class time so that he could “teach and engage the next generation of lawyers rather than train speedy and efficient courtroom stenographers.”

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"When I walk into my classroom, I'm not there to teach them the law and purely transfer information from my notes to theirs. I'm there to create a dynamic in the classroom that tests their understanding of the law – the CASE STUDY rules and principles – and present problems for class interpretation and discussion. The law school classroom is about transforming thinking and not transferring information. I was looking for a solution that would help me do just that," said William "Woody" Woodruff, Professor of Law, Campbell University School of Law.

Lecture Capture Frees Students During Class Time

Professor Woodruff began evaluating lecture capture solutions that would liberate his students' class time from simply documenting the day's lesson to thinking, analyzing and challenging its key learnings. Through the evaluation process of two lecture capture solutions, Professor Woodruff found McGraw-Hill Tegrity Campus best fit his needs. When testing it with students, his classes favored its simple interface and advanced features such as its ability to search and bookmark content and take notes. "The students liked the Tegrity Campus interface much better than the other lecture capture solution, the layout is more intuitive and in line with how they would use the tool for studying or reviewing class materials."

Professor Woodruff also favored McGraw-Hill Tegrity Campus' flexibility in that it allows him to record and upload class content from any location with an Internet connection, whether the classroom, office or at home. "I can be in my office or on the deck of my home and I can easily record a video and post it before class begins. Being able to post content before class is extremely valuable for my law students. By assigning them materials to review beforehand, I am able to bring them to a certain level of knowledge above and beyond a reading assignment. That way, during class I don't have to spend as much time covering this information in detail but instead use the class time to evaluate their understanding and interpretation of these concepts," added Professor Woodruff.

Tegrity Campus Stirs Students' Analytical Thinking

Professor Woodruff has been using McGraw Hill Tegrity Campus for more than six years and has recorded every single class he's taught since introducing the lecture capture technology to his students. Professor Woodruff spearheaded the new technology use in the University's Law School and now every single classroom in the Law School is outfitted with a Tegrity Campus camera.

Moreover, professors outside the Law School are receiving requests from the larger student body to adopt Tegrity Campus and as a result, the technology is being implemented across campus including the College of Pharmacy & Health Science and School of Business. "The most telling thing is the number of times students repeatedly come to me to request Tegrity Campus in all of their classes," added Professor Woodruff.

With McGraw Hill Tegrity Campus, Professor Woodruff is able to create the interactive and challenging dynamic necessary in today's law school classrooms. Tegrity Campus helps professors like Woodruff create a learning environment that gives rise to the next generation of lawyers, a feat that would ultimately be lost if students were glued to their laptops or yellow legal pads during class.

About McGraw-Hill Tegrity

McGraw-Hill Tegrity provides award-winning lecture capture solutions that improve learning outcomes, impact retention and increase enrollment at over 400 educational institutions. Headquartered in Santa Clara, California, Tegrity is led by a forward-thinking team dedicated to impacting education worldwide with the creation of advanced teaching and learning systems.

For more information:
Visit: www.tegrity.com/tegrity_demo/
Contact: 1.800.411.0579 (option 4) or institutionalsalesteam@mhcampus.com